



Get vaccinated.

Get rewarded.

Help end COVID-19.

Agency FAQs

WHAT ARE THE RESPONSIBILITIES OF THE AGENCY?

1. Register and obtain a link and QR code for your agency.
2. Provide the link and QR code, along with instructions (provided) to your workers.
3. Collect rewards for each shot received by any community member registered through one of your workers.

WILL AGENCIES GET ANY GOOD PUBLIC RELATIONS FROM PARTICIPATING IN THE PROGRAM?

- YES! The NMHA will be issuing regular press releases, chronicling the entire event, publicizing participating agencies and providing participating agencies with a certificate of participation. Agencies also receive one free year of membership in the NMHA (a \$250 value!), and designation as a Health Equity Action Leader (H.E.A.L)

IS GRANT MONEY ONLY FOR HOME CARE, OR CAN OTHER HEALTHCARE ORGANIZATIONS PARTICIPATE?

- The program is NOT limited to home care agencies. Nursing homes, insurance plans, job boards with health care workers are all welcome. If you have a situation that does not fit within the current registration screens, do not hesitate to contact us directly at flexforchecks@thenmha.org. You can also reach us by phone at 877-770-6642 (877-770-NMHA). We can build a custom plan for your organization.

WHAT ARE THE NEXT STEPS FOR OUR AGENCY AFTER WE SIGN UP?

- Once you register your agency, you will receive a confirmation email. The NMHA will also send out a Participation Kit that includes all the information you need to get started.

HOW DO WE RECEIVE OUR REWARDS?

- When consumers verify their vaccinations by uploading a picture of their vaccination card and entering the details, we credit your agency \$25. Your assigned Program Navigator will collaborate with you to design a payment plan that accommodates your agency's legal and tax requirements. A popular option is to receive one check when the program ends in December. You will be given a portal to track your accumulated awards.

HOW MANY REWARDS CAN AN AGENCY RECEIVE?

- There is no limit to the number of rewards an agency or a worker can earn. However, the NMHA does have a finite amount of grant money to distribute. For this reason, it is to your advantage to get started as soon as you can. We expect to pay out rewards representing about 50,000 community members, plus the workers and agencies associated with them. HRSA has indicated that it may extend the program's funds and timeframe based on our success. We hope this will happen, but we cannot make any promises. At this writing, therefore, we plan to pay out rewards until we use up our entire \$11.1 Million grant.

Reward funding is through HRSA and is limited by the terms of the Grant. Rewards will be distributed until end of Grant agreement with NMHA, or when all grant funding has been distributed, whichever comes first. This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$11.1 million. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.

