



# Melissa McKinley

## President

A retiring Chair of the House Appropriations Committee once said this in a farewell floor speech: "If I had to hire a lobbyist, I'd hire Melissa McKinley." That says it all. She's universally respected by clients and legislators alike. Melissa's clients include Michigan Professional Firefighters Union, AIA-Michigan, ACEC, Wayne State University School of Medicine, and Special Olympics of Michigan. She tailors innovative strategies to advance the business of his clients. *Melissa is your partner in shaping change.*

## Contact

**Phone**  
(517) 202-5123

**Email**  
mmckinley@kelley-cawthorne.com

## Education

1997

B.A., International Relations  
Political Theory  
Constitutional Democracy

Michigan State University  
James Madison College

## Expertise

- Healthcare
- Infrastructure
- Education
- Union Oversight

## Experience

### 2005 - Present

Kelley Cawthorne

#### Partner

Responsible for lobbying for Kelley Cawthorne throughout the State of Michigan and Ohio with a diverse range of corporate and association clients. Effectively works with elected officials and regulatory bodies on the federal, state and local levels.

### 2003 - 2005

Western Michigan University - Government Affairs

#### Assistant Vice President of Government Affairs

Responsible for both state and federal affairs lobbying for the university. Assisted in securing federal funding for research projects lead by university faculty and staff.

### 2000 - 2003

Michigan State Senate - Democratic Leader Bob Emerson

#### Special Projects Manager

Planned all events for the Senate Democratic Leader and the Senate Democratic Caucus.

### 1999 - 2000

Michigan House of Representatives - Representative Jack Minore

#### Scheduling - Constituent Services

Scheduled for the Representative, as well as set up all constituent meetings.

### 1998 - 1999

Michigan House of Representatives - Speaker Curtis Hertel

#### Office Coordinator

Worked on many different projects for the Speaker, including but not limited to:

- Scheduling
- Event planning
- Constituent services

## Achievements

- Named one of Michigan's Top Five Lobbyists in 2011 and 2013 MIRS Survey
- Named one of Michigan's Top Five Female Lobbyists and Top Ten Overall Lobbyists in 2011 and 2013 by Inside Michigan Politics
- Event Coordinator, Legislative Polar Plunge, Special Olympics of Michigan
- Co-Chair, Auction Committee, Children's Trust Fund
- 2008 President's Citation Award, Michigan Society of Professional Engineers
- 2007 President's Award, Michigan Fire Service Instructors Association
- 2007 President's Award, Michigan Association of Fire Chiefs
- 2007 President's Award, Michigan Fire Inspectors Society
- 2005 Bernice R. Bensen Service Award, Habitat for Humanity of Michigan



KELLEY CAWTHORNE