



## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

### **Greg Gorton Named 2021 Caregiver of the Year**

*Michigan Man Says He's 'Called' to be Caregiver*

**November 1, 2021 (WASHINGTON, DC)** – The Home Care Association of America (HCAOA) announced that Greg Gorton of Right at Home in Grand Blanc, Michigan is the 2021 Caregiver of the Year. Gorton was selected as the top home caregiver in the country from nearly 250 nominees from 41 states.

Gorton will be recognized at a special event in the Speaker's Library at the Michigan State Capitol on Wednesday, November 3 from 11:00 – 11:30 a.m., including State Rep. Tim Sneller (D-50), HCAOA Executive Director Vicki Hoak, and Right at Home CEO Brian Petranick.

“Health care is coming home, and our caregivers are on the front lines of this revolution,” said Vicki Hoak, HCAOA Executive Director. “Greg Gorton and the nearly 250 nominees for this national caregiver award epitomize the quality care that can be provided in people’s own homes, enabling them to live as independently as possible. For too long, home care aides have been undervalued and this misconception must stop. This program is just one way the home care industry can recognize the important work that home care aides do every day – especially as we kick off National Home Care Month this November!”

“The COVID-19 pandemic pushed home care into the spotlight as a viable option for older Americans who need some help and want to age in their own homes. Home care aides provide care and support in the homes of seniors and people with disabilities that keep them safe and healthy at home,” she added. “This is not an easy job, but they approach it with compassion, grace, and dedication to the clients they serve. We owe them a debt of gratitude.”

At a time when the average turnover rate for home caregivers is 70%, Gorton has been a loyal caregiver with Right at Home in Grand Blanc, Michigan for 17 years. Described by his agency as a “walking encyclopedia,” Gorton is knowledgeable and puts his clients and families at ease, creating a bond easily with them. A natural caregiver who cares for his mother currently and his father before he passed away, Gorton worked for a brief stint as a musician on a cruise ship, and often uses music to connect with his clients and soothe them.

“Congratulations to Greg Gorton for being recognized as the HCAOA National Caregiver of the Year. Greg’s kindness, passion, and commitment to caring are evident in every interaction he has with his clients and their families,” said Brian Petranick, Right at Home CEO. “Greg personifies the qualities and characteristics of an ideal caregiver, which is why this recognition is so fitting. However, like so many other caregivers who provide outstanding care to their clients, Greg never seeks out recognition or accolades. Instead, his commitment is always with the purest of intentions, which is to simply help others to the best of his abilities. The entire Right at Home global network, especially his home location in Flint, Michigan, is honored and proud to have Greg represent our brand. Greg truly represents the best of the best.”

“We are so proud of Greg and the exceptional care he provides our clients,” said Scott Hill, President, Right at Home, Grand Blanc. “We have always felt that we have the best staff anywhere, and to have this type of recognition at a national level demonstrates that.”

[Click here](#) for information about the other finalists and nominees for the Caregiver of the Year Award.

**IMAGE:** Greg Gorton, 2021 Caregiver of the Year,  
<https://web.hcaoa.org/External/WCPages/WCWebContent/webcontentpage.aspx?ContentID=4922>

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***ABOUT HCAOA***

*Founded in 2002, the Home Care Association of America (HCAOA) is the unified voice of the home care industry, strengthening our members through advocacy, education, and research. We represent nearly 4,000 agencies that employ more than 500,000 caregivers across the United States.*

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