

## **Advertising certain nonmedical services in home care**

Section 1. Subdivision (6) of section 20-670 of the general statutes, as amended by public act 21-37, is repealed and the following is substituted in lieu thereof (*Effective from passage*):

(6) “Homemaker services” means nonmedical, supportive [in-home care](#) services that ensure a safe and healthy environment for a person [in such person's home, such services to include], [including but not limited to](#) assistance with personal hygiene, cooking, household cleaning, laundry and other household chores.

Sec. 2. Section 20-677 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):

(a) Each person obtaining a homemaker-companion agency certificate of registration shall: (1) Exhibit the agency's certificate of registration upon request by any interested party, (2) state in any advertisement the fact that the agency is registered, and (3) include the agency's registration number in any advertisement.

(b) No person shall: (1) Present or attempt to present, as such person's own, the certificate of another, (2) knowingly give false evidence of a material nature to the Commissioner of Consumer Protection for the purpose of procuring a certificate, (3) represent himself or herself falsely as, or impersonate, a registered homemaker-companion agency, (4) use or attempt to use a certificate which has expired or which has been suspended or revoked, (5) offer or provide homemaker or companion services without having a current certificate of registration under

the provisions of sections 20-670 to 20-680, inclusive, or (6) represent in any manner that such person's registration constitutes an endorsement by the commissioner of the quality of services provided by such person.

(c) In addition to any other remedy provided for in sections 20-670 to 20-676, inclusive, any person who violates any provision of subsection (b) of this section shall be fined not more than one thousand dollars or imprisoned not more than six months, or both.

(d) Certificates issued to a homemaker-companion agency shall not be transferable or assignable.

(e) All certificates issued under the provisions of sections 20-670 to 20-680, inclusive, shall expire annually. The fee for renewal of a certificate shall be the same as the fee charged for an original application pursuant to section 20-672. Fees collected pursuant to the issuance of a certificate or renewal of a certificate shall be deposited in the General Fund.

(f) Failure to receive a notice of expiration of registration or a renewal application shall not exempt a homemaker-companion agency from the obligation to renew.

(g) It shall not be a violation of this section for a homemaker-companion agency to include in its business name or advertising any words that accurately describe that the agency has employees who are trained to provide homemaker services to individuals experiencing memory difficulties, provided such training is provided to employees.