

# HCAOA

# WEBSITE RETARGETING SOLUTIONS



## TARGET THE MEMBERS OF HCAOA,

*the industry's leading trade organization representing home care agencies and their suppliers across the country,*

Website retargeting is effective due to its ability to ensure greater online sales and traffic by placing your company's message up front and center. Through website retargeting with HCAOA, visitors help your brand gain traction and more recognition. This opportunity allows your company to generate higher click-throughs and increased conversions, reaching industry leaders that have visited their most trusted industry resource!

### TRADESHOW

3 Months  
250,000 Impressions

**\$5,000**

### HALF YEAR

6 Months  
500,000 Impressions

**\$9,000**

### FULL YEAR

1 Year  
1,000,000 Impressions

**\$16,000**

#### BENEFITS:



**CAMPAIGN SET UP  
FEE WAVED**



**TARGETED HCAOA  
MEMBER AUDIENCE**



**FREE  
CREATIVE SERVICES**



**MOBILE  
OPTIMIZATION**



**MONTHLY REPORTING  
UPON REQUEST**



Association Revenue Partners is proud to work with HCAOA. We have teamed up to provide an online marketing solution to reach the visitors to HCAOA's websites through programmatic website retargeting.

#### HCAOA Website Monthly Metrics

Average Page Views: 17,164  
Average Unique Visitors: 5,685

#### HCAOA Member Information:

Over 3,000 home care agencies across the country that employ more than 500,000 caregivers across the U.S.