**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**Dedicated to Dignity: [Agency Name]’s Care for Our Nation’s Veterans**

**Date (City, State) –** The dedicated veterans of the United States have made immense sacrifices in their unwavering service to our nation. [Agency Name] proudly assumes the responsibility of providing essential care to [number of veterans receiving home care services from Agency] retired veterans, enabling them to age gracefully and independently in the comfort of their own homes.

In collaboration with the Veterans Administration (VA), [Agency Name] deploys its compassionate caregivers to the homes of veterans, much like our esteemed client [Veteran Client that Agency serves], to assist with their daily activities and provide the support they deserve.

[Include a heartfelt quote from a veteran or their family highlighting the significance of the care provided by [Agency Name], such as: "The care and support [Agency Name] offers in our home have been invaluable to our family," stated \_\_\_\_\_\_\_.]

In 2022, Statista reported that the United States had approximately 2.25 million veteran retirees and is expected to reach 2.3 million by 2033. Numerous senior veterans, including [Veteran Client that Agency serves], are cared for by dedicated family caregivers, and many are eligible for respite care or home care services through their Veterans Administration benefits.

As a proud member of the Home Care Association of America (HCAOA), [Agency Name] remains committed to facilitating veterans' access to home care services. HCAOA actively collaborates with the VA to champion the cause of providing home care benefits to our nation's heroes.

"Veterans have dutifully safeguarded our nation. Now, it is our obligation to care for them by affording them the opportunity to age with the dignity and freedom they deserve," emphasized HCAOA CEO Jason Lee. "HCAOA takes this commitment seriously, advocating for providers dedicated to serving veterans, such as [Agency Name], and working in close partnership with the Veterans Administration to design the care veterans require and merit, ensuring veterans are connected with the care providers they need."

[Agency Name] extends its heartfelt gratitude to veterans for their selfless service and reaffirms its unwavering commitment to supporting our nation's heroes.

**###**

**Contact Name:
Email:**

**Phone:**

**(Include a note if your veteran client/family is available for interviews)**

**About [Agency Name]:** (2-3 broad sentences here about who your agency is, how many years in business, and any important high-level info. Keep it short!)

**For example:**

**About Home Care Association of America (HCAOA)**

Founded in 2002, the [Home Care Association of America (HCAOA)](https://www.hcaoa.org/?utm_source=EINpresswire&utm_medium=pr&utm_campaign=2023_veterans_day&utm_term=homecare_association_america) is the industry's leading trade association for home care providers. It represents the industry's unified voice in Washington, DC, and state governments nationwide. HCAOA represents more than 4,500 agencies across the United States.