

HCAOA is the voice of the home care industry.

Founded in 2002, the industry's leading trade association currently represents over 2,500 companies that employ more than 500,000 caregivers across the United States.

HCAOA protects seniors by setting the standard for high-quality home care in the United States.

Providing safe, secure care.

HCAOA members thoroughly screen prospective caregivers, manage and supervise those they hire as employees (not as contractors), and ensure that legal requirements for bonding and licensing are met. All of these precautions protect both the consumer (seniors and their families) and the caregiver.

Providing qualified care.

HCAOA members provide training to their caregivers on critical safety precautions, emergency procedures, infection control, care protocols for specific conditions, and more. This ensures caregivers are equipped to meet the specific needs of each and every client.

Providing top-quality, customized care.

Recognizing that every client has unique needs, HCAOA members carefully match individual caregivers with clients and provide ongoing assessments of the services provided.

Giving seniors a choice.

HCAOA members empower seniors to avoid institutional care for as long as possible. The availability of home care services provides seniors the choice to age at home – where nine in 10 want to stay as they grow older.

HCAOA serves as the home care industry's unified voice in Washington, D.C. and state governments across the country.

Representing a diverse number of small, mid-level and large corporations, HCAOA unites the industry, speaking with one voice in state capitals and Washington, D.C.

FAST FACTS ABOUT HCAOA

HCAOA members serve **nearly 400,000 seniors** and people with disabilities.



HCAOA members employ **more than 500,000 caregivers.**



HCAOA caregivers provide **nearly 1 million hours** of care per day.



HCAOA members pay **more than \$4.8 billion** in payroll to employees.



2014 Data

HCAOA protects industry interests, promotes the industry's value, tackles barriers to growth and takes on industry-wide issues.

From standing up to dangerous misinterpretations of long-standing laws or ensuring that caregivers and clients are protected from abuse, HCAOA is a champion and advocate for its members, for caregivers and for seniors across America.

HCAOA connects and educates its members.

HCAOA stays on top of the issues and keeps its members informed – whether providing training on the latest business strategies or technology or hosting its dynamic annual leadership conference on today's cutting-edge issues. HCAOA enables home care companies to grow, advance their workers' skills and meet the needs of America's seniors.

"HCAOA focuses on the issues that keep home care providers up at night, serving as home care's champion on the policy issues that define our industry."

- Peter Ross, CEO and Co-Founder of Senior Helpers

WHAT IS HOME CARE?

It may not be what you think.

Home care encompasses a broad range of services that support seniors' wellbeing and enable them to age in place. Trained caregivers employed by HCAOA members help seniors and individuals with disabilities manage essential activities of daily living, such as bathing, dressing, and meal preparation, and provide companionship and support both around the home and in the community.

Focused on preventive care and wellbeing, home care is a critical part of our nation's health care continuum.

Caregivers serve as another set of "eyes and ears" in the home, helping seniors to maintain healthy lifestyles, avoid accidents, manage chronic conditions and comply with hospital discharge instructions.



THE HCAOA DIFFERENCE

Caregivers are **screened, trained** and **supervised**.

Caregivers are **fully insured** and **employed** by the home care company they represent.

HCAOA member companies **protect** both the caregiver and the client by adhering to all appropriate labor laws and regulations.

HCAOA member companies carefully **match** caregivers to clients.

HCAOA member companies provide a high level of **customer service**.